

ASIAWATER HYBRID EVENT 2022: RESCHEDULING ANNOUNCEMENT

Moving Forward to Synergise the Water Industry Community

After thoughtful consideration with all ASIAWATER's key stakeholders and supporting organisations within the Water industry, we have jointly agreed to reschedule the 12th Edition of the ASIAWATER Hybrid Event organised by Informa Markets to 7-9 December 2022. This will maximise the opportunities for international exhibitors and visitors to participate in the region's leading water and wastewater event for developing Asia.

As part of the endemic plan of the Malaysian Government to curb the spread of COVID-19, the country has yet to fully re-open its international borders to all travelers to enter Malaysia. Furthermore, the rescheduling of ASIAWATER gives us the opportunity to re-position the event as we exit from this pandemic phase and transition into the current endemic phase. This rescheduling will also give us ample time to further improve the event's Standard Operating Procedure (SOP), in line with the guidelines issued by the National Security Council and the Ministry of Health Malaysia. This is to ensure the safety of all our trade exhibitors as well as visitors.

As we wait for ASIAWATER 2022 in December, we will continue to keep the community within the water and wastewater industry in Malaysia and across the region connected by organising several opportunity-based activities for both our trade exhibitors and visitors.

In the first half of the year, ASIAWATER will organise three Industrial Site visits within Malaysia. This industrial site visit will focus more on allowing our exhibitors to network within the water industry and get exclusive insight into the development of the water industry in Malaysia.

In the third quarter, ASIAWATER together with ASEAN Water Series under Informa Markets, will be working closely with the water associations within the region to further solidify the 2nd edition of Regional Water Talks. This online conference gathers leading water industry experts from around the region and across the globe in one platform, where they share their views, industry insights as well as solutions to current issues.

In addition to this, as part of our effort to move towards digitalising the trade exhibition experience, ASIAWATER team are currently developing an all-year-round social marketplace, WATERFEEDS. WATERFEEDS is part of our effort to create a seamless eco-system within the Water Series hybrid trade exhibition and create a new experience beyond buying and selling. WATERFEEDS will be the first social marketplace and a one-stop knowledge resource center for the water and wastewater industry, showcasing the latest technology and solutions, products as well as services.

Our team will be working through all the details as we will be sharing all the upcoming event updates via our website, e-newsletters, and social media platforms in the coming weeks.

We earnestly hope that you understand that this decision is made to protect the interest of our exhibitors and visitors, who will benefit from attending the show on the new dates.

Thank you for your continuous support towards ASIAWATER and we greatly extend our apologies for the inconvenience caused. We truly appreciate your patience and understanding.



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Notes to Editors

About ASIAWATER Expo & Forum (www.asiawater.org)

ASIAWATER Expo & Forum, the longest running and leading trade event for the water and wastewater industry, is organised by Informa Markets, a part of Informa PLC. It is held biennial in Kuala Lumpur, Malaysia. It has continued to prove to be a one-stop regional hub and recognised by the most respected industry professionals. The event offers a stream of business opportunities while at the same time developing Asia's water infrastructure. ASIAWATER 2022 in its 12th edition will take place from 7 to 9 December 2022 as a Hybrid Event.

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